



ITFA ABU 20 DHABI 23

49th Annual International Trade and Forfaiting Conference



ITFA is delighted to announce its 49th Annual International Trade and Forfaiting Conference

Date: **11–13 October 2023**

Venue: **The Ritz-Carlton, Abu Dhabi**

Dedicated Rooms & Booking Portal for Networking Session will be made available

The International Trade and Forfaiting Association (ITFA) is the leading global trade association for everyone engaged in trade and the origination, structuring, risk mitigation and distribution of trade debt. ITFA also represents the wider trade finance syndication and secondary market for trade assets. ITFA prides itself in being the voice of the secondary market for trade finance, whilst also focusing on matters that are relevant to the whole trade finance spectrum.

ITFA is pleased to announce its 49th Annual International Trade and Forfaiting Conference, which will be held in Abu Dhabi.

Over 300 delegates attended the 2022 Annual Conference. We're fully expecting Abu Dhabi to be even bigger and better.

A topical and interesting program with involvement from leading experts in the market is being prepared.

The ITFA Conference is a wonderful networking opportunity, so don't miss out! It gives trade financiers and practitioners world-wide an opportunity to get together, exchange views, make new friends and renew contacts.

In Abu Dhabi we will also be increasing the networking sessions.

SPONSORSHIP OPPORTUNITIES:

We have a limited number of sponsorship opportunities for those looking to gain exposure to our members through this international conference.

Contact us on
info@itfa.org
for more information



Contact us to find out more:
ITFA – International Trade and Forfaiting Association
c/o Format A AG, Wiesenstrasse 9, CH-8008 Zürich, Switzerland
Tel: 00 41 44 268 6900, Email: info@itfa.org, Website: www.itfa.org



In the current environment how resilient is credit insurance as an effective credit risk mitigant?
How is the credit insurance market responding to these global challenges?

Introducing our panel of key market representatives from banks, brokers and insurers.

Moderator: Marcus Miller – Managing Director, Global Lenders Solutions' Group Leader, Marsh
 Simon Bessant – Board Director, Global Head of Insurance, The Textel Group
 Mike De Bresser – Commercial Director, Allianz Trade for Multinationals
 Lisa Kessler – Managing Director, Global Head of Credit Risk Insurance, Crédit Agricole CIB
 James Wilson – Head of Credit and Political Risk, UK & Europe, The Hartford



Why sponsor the Annual ITFA Conference?

- Associate your brand with the leading trade finance industry association
- Unparalleled opportunity to connect with the trade and supply chain finance markets
- Showcase your service/product to the leading companies in this sector
- Exposure to an international audience involved in trade finance
- Connect with worldwide influential members of the market
- Unrivalled networking opportunities
- Gain maximum exposure to key players in our industry

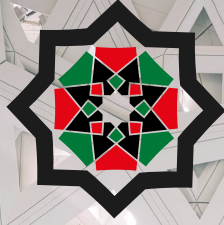


Who attends the ITFA Conference?

- Delegates from international financial institutions from over 40 countries
- Attendees who are all active in trade, supply chain finance, working capital finance and the risk mitigation thereof
- Prominent speakers in international trade and supply chain finance



To obtain more information about these sponsorship opportunities, please contact ITFA on info@itfa.org



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TOP TIER SPONSORS



NEW

EXCLUSIVE DIAMOND SPONSORSHIP

SOLD to J.P.Morgan



EXCLUSIVE PLATINUM SPONSORSHIP

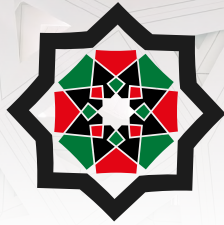
SOLD to Deutsche Bank

EXCLUSIVE MENA LEAD SPONSORSHIP

SOLD to Mashreq

NEW

Additional screen displaying logos for Top Tier sponsors;
The speaker podium on the main stage will also feature the logos of the Top Tier sponsors;
The conference app will include a screen dedicated to Top Tier sponsors only;
Banners placed within the conference auditorium promoting the Top Tier sponsors.



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GOLD SPONSORSHIP

- Logo prominently displayed inside the conference room
- Logo displayed on conference app
- Logo on ITFA conference website with a link to your website
- Sponsorship booth to be supplied by ITFA
- Free participation for 4 personnel at conference, all social events and catering as indicated in the official programme
- Dedicated Social Media Campaign promoting our sponsors

€25,000



PREMIUM SILVER SPONSORSHIP

- Logo prominently displayed inside the conference room
- Logo displayed on conference app
- Logo on ITFA conference website with a link to your website
- Sponsorship booth to be supplied by ITFA
- Free participation for 2 personnel at conference, all social events and catering as indicated in the official programme
- Sponsoring a bronze item worth €5,000 — logo to be printed on the item being sponsored
- Dedicated Social Media Campaign promoting our sponsors

€17,000



SILVER SPONSORSHIP

- Logo prominently displayed inside the conference room
- Logo displayed on conference app
- Logo on ITFA conference website with a link to your website
- Sponsorship booth to be supplied by ITFA
- Free participation for 2 personnel at conference, all social events and catering as indicated in the official programme
- Dedicated Social Media Campaign promoting our sponsors

€12,000

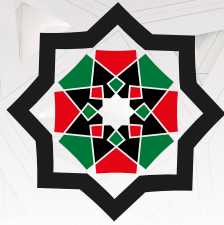


BRONZE SPONSORSHIP

1 Networking Break – Sponsored by WTW	SOLD
1 Networking Break – Sponsored by Oddo BHF	SOLD
1 Networking Break – Sponsored by Enigio AB	SOLD
1 Networking Break – Sponsored by Bank ABC	SOLD
1 Networking Break	€1,500
1 Breakfast	€1,500
1 Breakfast	€1,500
Memo calendar with sticky notes – Sponsored by Mitigram	SOLD
Hot and cold pad – Sponsored by Unicredit	SOLD
Mouse pad with wrist support - Sponsored by Sullivan & Worcester	SOLD
Education Seminar	€2,500
Set of 4 reusable stone ice cubes	€3,000
A5 notebook + pen - Sponsored by Africa Trade Finance	SOLD
Set of playing cards	€3,500
FindMe keychain - Sponsored by WTW	SOLD
Welcome drinks at Welcome Dinner	€4,500
Welcome drinks at Gala Dinner	€4,500
After Gala Dinner Drinks	€4,500
Networking Buffet Lunch - Sponsored by SwissRe	SOLD
Networking Buffet Lunch	€4,500
Networking Buffet Lunch	€4,500
Draw string bag	€4,500
Name tags - Sponsored by Zürcher Kantonalbank	SOLD
Passport holder	€5,000
Red Unisex Polo shirt - Sponsored by Texel	SOLD
Cooler bag - Sponsored by Liberty Specialty Markets	SOLD
RPET beanie	€5,000
Welcome Dinner – Sponsored by Bank of China	SOLD
Gala Dinner - Sponsored by Taulia	SOLD
Wooden pen in box	€6,000
15" laptop pouch	€6,000
Cordless earphones	€6,000
Aluminium powerbank	€7,000
A4 Portfolio	€7,500
Multifunctional scarf	€8,000
Black Unisex Hoodie	€10,000

Bronze sponsors will also have their logo displayed on the conference app and where possible on the item they are sponsoring. Drinks, dinner, networking breaks and breakfast sponsors will have their logo printed on tent cards and displayed at the appropriate time.

Fintech tables will also be available. More information will be provided in due course.



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A4 Portfolio



Hot and cold pad



RPET beanie



Aluminium powerbank



Red Unisex Polo shirt



Set of 4 reusable stone ice cubes



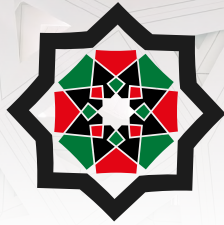
Set of playing cards



Draw string bag



Mouse pad with wrist support



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Wooden pen in box



15" laptop pouch



Passport holder



A5 notebook + pen



Memo calendar with sticky notes



Multifunctional scarf



FindMe keychain



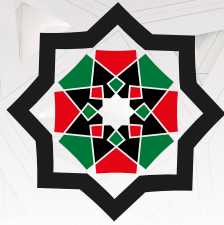
Cooler bag



Name tags



Black Unisex Hoodie



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ITFA wishes to thank the following institutions for their generous support at the upcoming Annual Conference to be held in Abu Dhabi in October 2023

Exclusive Diamond Sponsor

J.P.Morgan

Exclusive Platinum Sponsor

Deutsche Bank 

Exclusive MENA LEAD Sponsor

mashreq  المشرق

Premium Silver Sponsors



Silver Sponsors



Bronze Sponsors

